



# UPLAND HURRICANES

## JR ALL-AMERICAN FOOTBALL & CHEER

A Chapter of the Southern California Jr. All American Conference

1042 N. Mountain Avenue Suite B-440 Upland, CA 91786

www.uplandjaaf.com | information@uplandjaaf.com | Direct (909) 978-7779



Dear Potential Sponsor,

We would like to take the opportunity and invite you to become part of the Upland Hurricanes Jr. All-American Football & Cheer family for our 2020 Fall Season. We have contacted you in hopes that you will help us make a difference in the lives of our children in our community.

We are a 501(c)(3) non-profit organization devoted to our youth through many volunteer hours and financial backing from local sponsors. There are many operating costs and expenses required to operate our successful youth program. These costs and expenses exceed the money collected through registration fees. In addition to operating costs we are dedicated to providing underprivileged children with football scholarships. Though we host several fund raising events throughout the season, the only way we can provide these scholarships is through the generous support from sponsors like you. We wish to continue our successful program with your help.

So how will you and your business benefit from your generous sponsorship?

- You will feel good knowing you are making a positive impact in the local community.
- All donations/sponsorships are tax deductible.
- Past sponsors have seen an increase in business due to local community exposure and positive community

<b>SUPER BOWL PACKAGE</b> <b>\$3,000</b>	All Item(s) in "Touchdown Package" plus: <ul style="list-style-type: none"> <li>• Featured Sponsor on our website <a href="http://www.uplandhurricanes.com">www.uplandhurricanes.com</a></li> <li>• Hurricanes Original Jersey with Company Name</li> </ul>
<b>TOUCHDOWN PACKAGE</b> <b>\$1,000</b>	All Item(s) in "Field Goal Package" plus: <ul style="list-style-type: none"> <li>• Personalized company banner displayed at all home games</li> <li>• Hurricanes window decal</li> </ul>
<b>FIELD GOAL PACKAGE</b> <b>\$500</b>	All Item(s) in "First Down Package" plus: <ul style="list-style-type: none"> <li>• Business logo on our Chapter Sponsor Banner displayed at all home games</li> </ul>
<b>FIRST DOWN PACKAGE</b> <b>\$500</b>	All Item(s) in "Kick Off Package" plus: <ul style="list-style-type: none"> <li>• Sponsor plaque</li> <li>• Ad and company link on our website <a href="http://www.uplandhurricanes.com">www.uplandhurricanes.com</a></li> </ul>
<b>KICK OFF PACKAGE</b> <b>\$300</b>	<ul style="list-style-type: none"> <li>• Sponsor the registration fee for (1) participant</li> <li>• Sponsor announcement at each home game</li> </ul>
<b>Other Amount: \$ _____</b> <i>(please specify)</i>	If you are not able to provide a complete sponsorship, donations of any amount will be graciously appreciated. Please pass this letter onto a friend or business associate who might be interested in becoming a program sponsor.

**PLEASE MAKE CHECKS PAYABLE AND SEND TO:**

Upland JAAF  
Attn: Treasurer  
1042 N. Mountain Avenue Suite B-440  
Upland, CA 91786  
Tax ID 45-4470283

Name of Participant: \_\_\_\_\_ Team/Division: \_\_\_\_\_

Please consider providing our league with financial support. The donation you give today will have a lasting effect on a child's life. As a sponsoring business, you are welcomed to hand out coupons or other information regarding your business. We can pass these out during games when the season starts. Please visit us at [www.uplandjaaf.com](http://www.uplandjaaf.com) for a more detailed look at our website and more information regarding our league.

Thank you again for helping to make the Upland Hurricanes Jr. All-American Football & Cheer a reality for our kids.

Best Regards,  
Upland Hurricanes Jr. All-American Football & Cheer, Inc.